

## NEWS ANNOUNCEMENT

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## **POP Interactive Ranked Among 25 Largest Web Design Companies in the San Francisco Bay Area**

**San Francisco, CA** – POP Interactive Inc. ([www.popinteractive.com](http://www.popinteractive.com)), a Web design and development service firm, today announced it has been recognized in a survey of the top Web Design companies in the San Francisco Bay Area. POP has been ranked as the eighteenth largest Web design company in the Bay Area on the list published annually by the San Francisco Business Times ([www.bizjournals.com/sanfrancisco](http://www.bizjournals.com/sanfrancisco)).

“We see this achievement as one more indicator that we are on track to meet our long-term growth and customer service goals.” Said Peter Barzo, co-founder, POP Interactive. “Our success in large part is the result of using the right mix of innovative and practical ideas to realize the web-related business goals of our clients in very doable ways.”

### **About POP Interactive**

POP Interactive, Inc. (formerly POP Communications) is one of the largest Web design firms in the San Francisco Bay Area. Founded in 1994 Peter Barzo and Deborah Christie, POP provides integrated strategic planning, web design, corporate identity design and web development services for the creation of business-to-business websites. POP Interactive’s services include consulting, project management, design, usability, content, programming and site maintenance. Clients include Orrick, Herrington & Sutcliffe, Management Recruiters International and VerdiSoft. For more information, visit [www.popinteractive.com](http://www.popinteractive.com) or call (415) 439-5900.

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